

## Monday 8<sup>th</sup> April - Adam Pasco

### Easy ways to better gardening

*About the talk: When it comes to creating a beautiful garden it's often the hard work or lack of time that get in our way. We need easy ideas that deliver quick results, and foolproof plants that flourish rather than flounder and fail!*

*Everyone wants to create a garden full of flower, fragrance, fruits and flavour, and in his inspiring talk on 'Easy Ways to Better Gardening' Adam Pasco shares a wealth of ideas gained from over 35 years as a qualified horticulturist and leading gardening journalist.*

*Packed with ideas and advice, Adam recommends his favourite varieties of flowers, shrubs, perennials and herbs, with practical tips that will save you time, money and effort. He'll show you easy ways to grow great plants, beat weeds and pests, and create a garden you'll be proud of.*



About Adam - Writer: consumer magazines, national newspapers, local newspapers; author; radio presenter: national, local; television broadcaster; lecturer; editor: magazines; website contributor. Qualified horticulturist.

Launched BBC Gardeners' World Magazine in 1991, and edited the title for 22 years. Won Editor of the Year from the British Society of Magazine Editors in 1998 and 2004. Has worked on gardening projects in television, multimedia, online, live events, books,

magazines and newspapers.

Runs his own gardening media company - Adam Pasco Media - producing gardening articles, photography, video and audio for use in any media format. Works as a consultant to several gardening, retail and trade organisations. Editor of Waitrose Garden Magazine. Regularly gives beautifully illustrated talks to gardening groups around the country